

PERSONAL INFORMATION


Rita Orlando



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 <https://www.matera-basilicata2019.it/en/matera-2019/team/development-and-relations/1308-rita-orlando.html>

 Skype rita.orlando

Sex Female | Date of birth 14/09/1972 | Nationality Italian

PERSONAL STATEMENT

Rita Orlando is an architect, always on the search for something new, as a manifestation of her happy restlessness. Since July 2015, she has been part of the Matera-Basilicata 2019 Foundation team, focusing on networking, management and follow-up of projects. During the application phase, on behalf of the Matera 2019 Committee, she oversaw innovative projects at a European level (Living on the Edge, unMonastery, Innovation Lab), the artistic residencies programme (devoted to co-productions for the Materadio festival) and the cultural entertainment initiatives of the territory dedicated to schools; in the post-designation phase, Rita has contributed to the start-up of the Foundation in terms of governance model and definition of program.

After graduating in Architecture, she worked for many years at an international architectural firm in Matera, predominantly focusing on projects around the world (United States, Montenegro and China) and coordinating multidisciplinary working groups, having the opportunity to learn about different cultures, being her great passion. Successively, Rita worked freelance, even participating in innovative and experimental projects in the cultural field and cultivating her passion for design (also thanks to the "MIM" workshop by PoliMi - the Polytechnic Institute of Milan).

Rita strongly believes in the values of teamwork and the sharing of knowledge and experiences. She loves her job and singing her heart out, and always has her suitcase ready! She likes to think that: "The future is an open book".

WORK EXPERIENCE

2016–Present

Project manager

Foundation Matera-Basilicata 2019, Matera (Italy)
www.matera-basilicata2019.it, www.odsmatera.it

Manager of **Open Design School** and **I-Dea**, the two pillar projects of Matera 2019, European Capital of Culture.

The **Open design school** is a design laboratory, pivotal for the implementation and success of the ECoC year. It is an horizontal platform where everybody teaches and everybody learns, in an atmosphere of mutual enrichment. It is based on a peer-to-peer approach and on the DIY methodology, considering the making phase as crucial for the success of a project. The Open Design School realized most of the infrastructures of Matera 2019's events and cultural productions.

I-Dea is the "archive of archives": selected artists from different fields (eg. Studio Formafantasma, Navine Khan, James Bridle, Pelin Tan, Liam Gillick) dived into the Basilicata region's archives and private collections to produce original exhibition and performances with the aim of highlighting the anthropological richness of the region. Inspired by the project "Rolywholyover" by John cage, it considers archives as living entities, a *food for art* that artists can interpret in various ways producing unexpected narratives.

-Responsible of programs, projects development and delivery, team management, target groups, audience engagement, budgeting, reporting, business plan, contracts, HR selection, external relations

Business or sector Arts, entertainment and recreation

Related document(s): ODS_activity report.pdf

01/01/2020–Present

primary coordinator

Foundation Matera-Basilicata 2019, Matera (Italy)
www.deuscci.eu

DeuS is a Vocational Educational Training (VET) project that aims to co-create a european-wide learning and training approach in design, critical thinking and entrepreneurship to find participatory, creative and cost-effective solutions to local challenges, by unlocking the potential of the cultural and creative sector.

The partnership includes Italy, Austria, Denmark, Finland, Netherland, Slovakia, Malta, Lithuania, UK

It builds on the work in the Open Design School pilot initiative promoted under ECoC Matera 2019.

Duration: 24 months

Business or sector Education

01/03/2018–30/06/2019

R.U.P - project manager- technical director

Foundation Matera-Basilicata 2019, Matera (Italy)
www.cavadelsole.it

- management of a public tender for the construction site of Cava del Sole, performing art venue.
- coordination of the technical team
- budget management
- contracts

01/01/2018–Present

project coordinator

Foundation Matera-Basilicata 2019.it, Matera (Italy)
<http://europa.basilicata.it/nightlight/>

Night Light is an Interreg Europe funded project.

It aims at designing new policies for the reduction of light pollution and the exploitation of dark skies, raising citizens' awareness.

The partnership includes partners from the Province of Friesland (Netherland), Denmark, Spain, Italy, Slovenia, Hungary, Luxembourg.

Duration: 4 years

Responsibilities:

- coordination
- management of the stakeholders group
- design and implementation of project activities
- follow-up
- reporting

Business or sector Light pollution reduction

2013

volunteer

Edgeryders
<https://edgeryders.eu>

- local coordinator of L.O.T.E (living on the edge) meeting in Matera (October 2013)
- external relations
- participants welcoming and accommodation
- conferences/talks organization

Business or sector social innovation - changemaking

01/05/2014–30/06/2015

experimental project coordinator - international relations assistant

Committe Matera 2019, Matera (Italy)

- UnMonastery project: social innovation, co-living, co-working
- Innovation Lab:users as designers, with The Waag Society, Amsterdam
- artistic residencies program
- schools engagement
- territorial animation

2003–2007 **senior architect**

Studio Acito and partners, Matera (Italy)

www.acitoandpartners.it

- technical director
- concept development and project proposals
- International teams coordinator
- international competitions coordinator
- international projects architect
- urban planning
- interior design

2011 **designer**

Milano - Fuori Salone 2011 - Milano

Exhibition "DISAGEVOLI OZII",M/I/M Design District

Matera

Exhibition: Super-Comfort / Disagevoli Ozii (with Triennale di Milano)

2008–2013 **freelance architect - designer**

- interior design
- urban planning
- graphic design
- product design

2013–2014 **designer**

Godrej, Mumbai (India)

<https://www.godrej.com>

product designer: sofa collection for the Asian market

EDUCATION AND TRAINING

five-year degree in architecture

EQF level 7

Polytechnic of Bari, Bari (Italy)

- architecture
- urban planning
- architectural renovation
- static design

1991 **scientific high school diploma**

EQF level 4

Liceo scientifico "D. Aliceo scitnlighieri", Matera (Italy)

- literature, math, science, physic, chemistry, history, philosophy, drawing and art history, English

PERSONAL SKILLS

Mother tongue(s) Italian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	B2
French	A2	B2	A2	A1	A1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages - Self-assessment grid

Communication skills

Excellent communication skills gained through the training and working experience, thanks to a multi-cultural and disciplinary environment I've been working in. Also, due to my position, I'm often the spokesperson or a speaker in front of diverse and wide audiences

Organisational / managerial skills

- leadership: I've coordinated multidisciplinary and international teams up to 60 people
- good team-leading skills acquired through my recent working experience as a manager of a design laboratory (Open Design School) where I coordinate mixed groups (1/3 of locals, 1/3 of Italians and 1/3 of foreigners)
- management and organizational skills gained as responsible for the implementation of more than 100 projects over the last 3 years

Job-related skills

- budgeting, management, project development and follow-up, time schedule, communication strategy

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem-solving
Proficient user	Proficient user	Independent user	Independent user	Independent user

Digital skills - Self-assessment grid

good command of office suite
good command of drawing programme
basic knowledge of Adobe suite

Other skills

- scuba diving, first level
- swimming
- tennis
- reading (Italian /English)

ADDITIONAL INFORMATION

Conferences

Talk "Open Design School Matera", Milan, 2017
International conference "Sharing the Legacy", speaker, La Valletta 2017-2018
Kaunas Culture Forum, Kaunas, 2018
Manifesta Education Club, Manifesta Biennale, Palermo, 2018
Press conference "Open Design School Matera", Italian Embassy in Berlin, 2018
Conference "Architecture and ancient cities: how to make them accessible", Matera, 2019
Talk at Universo Assisi, Assisi, 2019

International Design Forum, Plovdiv, 2019

REDS International conference, Matera, 2019

Talk "Urban regeneration", Matera, 2020

Workshop "Cultural Catalyst", Istituto tecnologico di Monterrey (Puebla), guest speaker, 2020

ATTACHMENTS

- ODS_activity report.pdf

ODS_activity report.pdf

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ACTIVITY REPORT

Urban installation in Piazza delle Botteghe, Matera

Taking advantage of the Open Structure construction system designed by Open Design School, the installation created four structures forming an arena in the market square of Piccianello district. In addition to improving the usability of the urban space, the structures hosted a video installation and a sound+light installation composed of sensitive tufts: tuft "tiles" made interactive using an Arduino system designed by Open Design School in collaboration with Open Lab Matera.

The wooden structures were made in self-construction with two classes of the art high school C. Levi in Matera.

Typology: installation Status: built Date: November 2017 - February 2018 Location: Matera Construction: Open Design School and Liceo Artistico C. Levi Matera Teaching Laboratory of Self-construction by Open Design School

Preparation of the courtyard of Palazzo Clerici, FuoriSalone, Milan

Creation of an area for talks for events in Palazzo Clerici at FuoriSalone 2017. For this project ODS has prototyped "Open Cube", an open structure modular cube that allows infinite possibilities of different set-ups. 500 "open cubes" created an arena with stage and service facilities for integrated media devices.

Typology: installation Status: built Date: April 2017 Location: Milan Construction: Open Design School Client: Matera-Basilicata 2019 Foundation, Atelier Clerici

Preparation of the Matera 2019 area at the Turin International Book Fair

The "Open Cube" is declined in a new form, responding, in this case, to the need of creating different spaces within the Turin International Book Fair: an area for a photographic exhibition on Henri-Cartier Bresson's work, an area for talks and theatrical performances and stands for the Lucane publishing houses guests of the event.

Typology: installation Status: built Date: May 2017 Location: Turin Client: Matera-Basilicata Foundation 2019 - Regional Council of Basilicata

Preparation of the Matera 2019 area at the BiSp in Rome

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For the Biennial of Public Space in Rome, the "Open Cube" system was used to showcase various possibilities of urban layout integrating the design of green areas.

Typology: installation **Status:** built **Date:** May 2017 **Place:** Rome **Client:** Matera-Basilicata Foundation 2019
Sponsorship: INU- National Institute of Urban Planning, National Council of Architects, University of Roma Tre
Studies, Department of Architecture Patronage: ANCI, Ministries of the Environment, Cultural Heritage and Activities, Infrastructure and Transport, Economic Development and Sapienza University

I-DEA food for art

For the first conference of the I-DEA project of the Matera-Basilicata 2019 Foundation, an installation was created inside the suggestive spaces of Casa-Cava in collaboration with the Graphic Designer Mauro Bubbico. With the "Open Cube" system, luminous objects have been created where the combination of Bubbico's structure, light and graphic signs has taken different forms in the set-up project: totems, graphic walls, displays of vintage magazines and an original poster by 70s by Mario Cresci.

Typology: exhibition **Status:** built **Date:** August 2017 **Location:** Matera **Client:** Matera-Basilicata 2019 Foundation
Graphic Project: Mauro Bubbico

THE VENUES OF MATERA

The Venues of Matera is a project that explored places that could potentially be able to host events during the year as the European Capital of Culture. With over 400 locations mapped throughout Basilicata, the project has created an open source digital platform with both technical and visual information of each location.

Different digital maps tell of places, routes and networks of creative communities. Their different specificities allow users to filter and select informations in various ways as well as entice them to propose new places, ensuring that the platform remains open and scalable, allowing constant database growth.

These maps laid the foundations for preparing the city for its further development by transforming public spaces, paths, fields and architectural complexes into dynamic points to be discovered in space, and in places capable of hosting a variety of events from 2019 onwards.

Typology: research **Status:** completed **Date:** May 2018 **Client:** Matera-Basilicata 2019 Foundation **Link:**
<https://venuesofmatera.matera-basilicata2019.it>

CITY DRESSING

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Continuing the research started with "The Venues of Matera" this project develops 5 new itineraries, dedicated to the five themes of Matera 2019, to tell a new narrative of the city of Matera and invite "temporary citizens" to explore the city outside known tracks. Five maps, a wayfinding system and urban installations guarantee a better use of the route and the stories told within the specific places. The design is inspired by the Matera 2019 logo, based on recurring structures and shapes from the Fibonacci series.

Typology: research - installation **Status:** partially implemented **Date:** February 2019 **Location:** Matera **Client:** Matera-Basilicata Foundation 2019

POLLINO MUSIC FESTIVAL

Preparation of the relaxation area, radio corner and infopoint for the XXIII Pollino Music Festival in Mezzana Salice in the Pollino National Park. The metal structures were designed and built with the Open Structure metal system "III + I" created by Lukas Weghwerth, guest designer of the project.

Typology: installation **Status:** built **Date:** August 2018 **Location:** Pollino National Park **Client:** Matera-Basilicata 2019 Foundation - Pollino Music Festival **Guest Designer:** Lukas Weghwerth

MATERADIO 2018

On the occasion of the eighth edition of Materadio, RAI Radio 3 annual event, Open Design School set up a "village" area. The Open Structure III + I system has been declined in a new form by hybridizing it with wood finishes. ODS has tested three different seating systems that have defined the space: a double-sided staircase (talk area on one side and a relaxation area on the other), a system of 4 small triangular steps that create different spatial relationships, depending on how they are assembled, and a multipurpose structure with the function of sitting area, infopoint and communicative display.

Typology: installation **Status:** built **Date:** September 2018 **Location:** Matera **Client:** Matera-Basilicata Foundation 2019 - RAI

TAVOLE IMBANDITE

On the occasion of the Opening Ceremony of Matera European Capital of Culture for 2019, 10 large 4x4 m portals were built and located at the entrance of each district of Matera to welcome 2000 musicians of the bands from all over Europe and to bring the party to every corner of the city. 2000 screen-printed tea towels were made using a print created by the artist Andreco and printed by citizens during community workshops set up for the occasion. Furthermore, the general concept was created for the set up of the community lunch tables organized together with the citizens.

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Typology: installation, graphics, community workshops Status: built Date: January 2019 Location: Matera Client: Matera-Basilicata Foundation 2019 Guest Designer: Andreco

Salone Satellite, Milan

During the week of April 9-14, ODS exhibits at the Salone Satellite, at Fiera Milano, selected together with other design schools from all over the world. The *Vocale* project has enclosed in an audio-installation the voices of the community of people, associations and professionals that revolve around the pillar project of Matera 2019. In the audio, a sound undergrowth of voices about the present and the future, a mosaic of words which define the identity of Open Design School in different languages. On the structures, built with modular elements according to the open structure modular mesh, some examples of work and research were displayed, together with a Technical Logbook, an abacus of elements, structures, configurations in continuous evolution to illustrate the method and forms designed for installations of the European Capital of Culture.

Typology: fair, installation, publishing Status: set up Date: April 2019 Location: Milan Construction: Open Design School Client: Matera-Basilicata 2019 Foundation

MOVIMENTO LIBERO - dis.architecture, Matera

Movimento Libero (free movement) is a project that explores the relationship between art and different skills with particular attention to the theme of accessibility. Matera 2019 and the British Council, in partnership with the East West Dance Festival, promote a three-stage path that highlights the role of people with disabilities as agents of change. A stimulus to redesign a more accessible world both from a physical and artistic point of view, considering diversity as an engine for creativity. The first phase of the project focuses on a thought on the physical accessibility of the performing places with "Dis / Ordinary Architecture Design Challenge", a two-day workshop organized by Open Design School, and promotes a critical rereading of the places and structures dedicated to performing arts in the city.

Typology: laboratory Status: built Date: July 2019 Location: Matera Construction: Open Design School Client: Matera-Basilicata 2019 Foundation - British Council Guest Designer: Disordinary Architecture

Universo Assisi 2019, Assisi

Under Joseph Grima's artistic direction, the common thread that characterizes the third edition of Universo Assisi 2019 is the theme of environmental sustainability, together with the identification of locations that allow the enhancement of the scenic beauty of Assisi. With these premises and with the idea of reactivating unusual or unknown spaces, Universo Assisi has involved Open Design School in the creation of an Architecture Square, which finds space under the arches of the Basilica of Santa

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Chiara, which in fact become the "foyer of the festival". Open Design School has designed a modular, dynamic and open structure, which lends itself fluidly to being an educational space for children, a morning location for talks and collateral events, a setting for sound installations at night. The wooden structures were made in self-construction.

Typology: installation Status: built Date: July 2019 Location: Assisi Construction: Open Design School Client: Matera-Basilicata Foundation 2019 - Universo Assisi

Sagittarius

Preparation of the underground space of the State Archive of Matera for the Architecture of Shame exhibition. The display system, called "Sagittarius", responds to the curators' request to make explicit the nature of the place and the archival character of the exhibition. It is inspired by places of study, libraries, scientific laboratories, to combine essentiality of the form and functionality of the consultation. The table-display has a lighting system integrated into the metal structure and a design that allows different locations of the material to be exhibited.

Typology: layout Status: built Date: July 2019 Location: State Archive, Matera Client: Matera-Basilicata 2019 Foundation - Architecture of Shame

The poetics of prime numbers, Metaponto

"The Poetics of prime numbers" passes through the contents of the third major exhibition of Matera 2019 with the scientific direction of the mathematician Piergiorgio Odifreddi and the installations of Open Design School, produced with Polo Museale della Basilicata at the National Archaeological Museum of Metaponto. In this context, ODS took care of the design and production of the exhibition layout, together with the design of six large analog machines, built to invite visitors to play with numbers.

The structures, made in MDF, fabrics, acrylics have been built by external companies. In self-construction, the construction of a reception structure for the exhibition created with CNC milled frames.

Typology: installation Status: built Date: July 2019 Location: Matera Construction: Open Design School Client: Matera-Basilicata 2019 Foundation - Museum Hub of Basilicata

MATERADIO 2019

On the occasion of the ninth edition of Materadio, Rai Radio3's annual event in Matera, in continuity with the 2018 edition, ODS took care of the design and construction of the Village for the off-festival

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programme, declining the 2019 theme, "The South": four small pavilions (info point, grandstand, stage, and Rai Porte Aperte workshop area, gravitating around a central space in the square, to welcome visitors and talks, a place where you can find the human scale of the community and the dimension of the story.

The wooden structures were made in self-construction.

Typology: installation Status: built Date: September 2019 Location: Matera Construction: Open Design School
Client: Matera-Basilicata Foundation 2019 - Rai Radio 3

City Pop-Up Architecture / Solar Cooking Club

First phase of the City Pop-Up Architecture project in collaboration with Japanese architects Yoshiharu Tsukamoto and Momoyo Kaijima from Atelier Bow Wow Studio. Self-construction workshop of a Solar Cooker, an oven that uses solar energy designed as an opportunity to reflect on the issue of air pollution and the slowdown of deforestation and desertification caused by the collection of firewood for cooking. Solar Cooking Club is the first step of City Pop-Up Architecture, a large project on the theme of mobile architecture.

Typology: workshop Status: completed Date: September 2019 Location: Matera Realization: Open Design School
Client: Matera-Basilicata 2019 Foundation Guest Designer: Atelier Bow Wow

Silent City - Temporary Theater

Preparation of a temporary theater and set design for Silent City, a project co-produced by Compagnia Teatrale L'Albero and Matera-Basilicata Foundation 2019, the first case in Italy of an opera created by the inhabitants of a city. The show was staged from November 28 to December 1 in the Temporary Theater of Tre Torri, a space created from a former disco in one of the peripheral neighborhoods of Matera. The project was conceived and created by Open Design School with the scenographer Bruno Soriato, rethinking the very idea of theater space according to the natural innovation of the whole Silent City project: the concept of classical scenography disappears to give rise to a new theatrical dimension which cancels the distance between action and spectator. In doing this, the accent was placed on the theme of accessibility, giving life to a device open and accessible to everyone.

Typology: installation Status: built Date: November 2019 Location: Matera Construction: Open Design School
Client: Matera-Basilicata 2019 Foundation - Compagnia Teatrale L'Albero Guest Designer: Bruno Soriato

Open Culture Festival - Matera 2019 closing ceremony

The open culture festival was a two-weeks event which concluded the extraordinary year of Matera 2019, EU Capital of Culture. The Open Design School was encharged to design and produce city

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dressings and main installations: two temporary domes for events, meetings and workshops, light installations and a media display.

Typology: installation Status: built Date: December 2019 Location: Matera Construction: Open Design School Client: Matera-Basilicata 2019 Foundation

Aerosol Box

Realization of the open source Aerosol Box project by Dr. Lai Hsien-Yung from Mennonite Christian Hospital of Taiwan, published in the "New England Journal of Medicine" with a study by dr. Robert Canelli from Boston Medical Center. This project is part of the strategies implemented by Open Design School to help prevent the spread of COVID-19.

The boxes, created by Open Design School with laser-cutted plexiglass, recovered from Matera 2019 exhibitions, allow health workers to operate safely reducing drastically the risk of contagion during endotracheal intubation operations.

In April 2020 ten Aerosol Boxes were donated to hospitals in Basilicata.

Typology: community design Status: built Date: April 2020 Location: Matera Construction: Open Design School Client: Matera-Basilicata 2019 Foundation - Madonna delle Grazie Hospital Matera - San Carlo Hospital Potenza

Learning experiences: community workshops

Camera lucida	10/02/2018
Bike repairing	10/02/2018
Open cube	10/02/2018
Serigraphy	11 /01/2019
Origami of light	16/02/2019
Rubber	02/03/2019
CTRL-X/CTRL-V	30/02/2019
Ready made	13/04/2019
Ri-Corda	25/04/2019
Fun-zine	27/04/2019
Type design	11/05/2019
Design before it was cool: Enzo Mari chair	25/05/2019
Bags from recycled banner	08/06/2019
Building with wood	28/9/2019
DYI - Stencil	12/10/2019
Open Textile Design	26/10/2019
Rubber	6/11/2019
Open Tile Design	23/11/2019

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SOU - School of architecture for kids	14/12/2019
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